

Weekly Landscape

September 19, 2021

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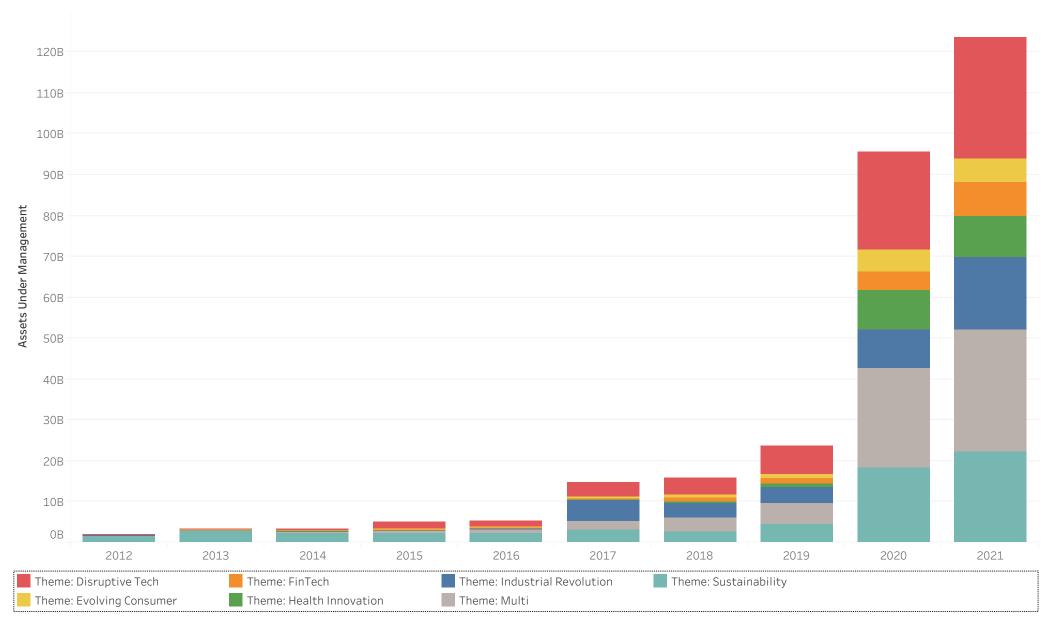
For information on investing in the Amplify Thematic All-Stars ETF (MVPS), please visit https://amplifyetfs.com/mvps

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Annual AUM Growth

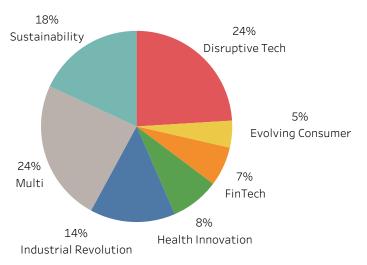


^{*}Thematic landscape data is represented by ETF universe used for the ETF All-Stars Thematic Composite using the ETF Action Classification System. ETFs classified as Sub-asset class Equity > Thematic composite ETFs > Market U.S. or Global, ex-cannabis. Excludes inverse funds. **Flows delayed one day.





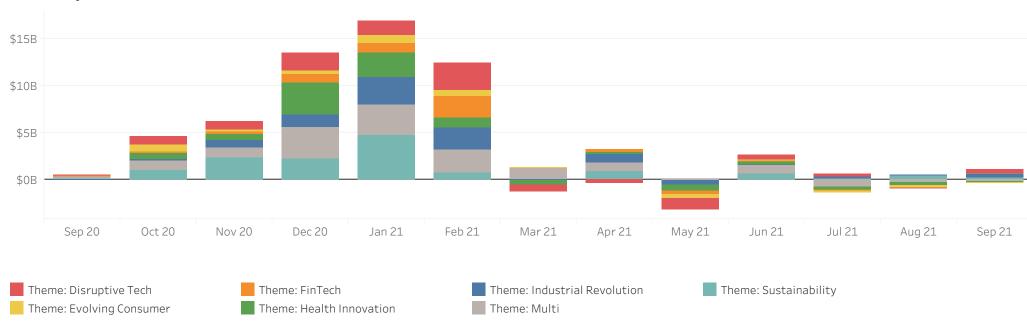
Thematic AUM Makeup



Landscape Assets & Flows

Segment	Funds	AUM	1 Week	3 Month	6 Month	1 Year
Disruptive Tech	28	\$29,684M	\$252M	\$737M	(\$420M)	\$7,114M
Evolving Consumer	23	\$5,629M	(\$19M)	(\$597M)	(\$859M)	\$1,917M
FinTech	12	\$8,238M	\$99M	(\$79M)	(\$14M)	\$4,940M
Health Innovation	14	\$10,178M	\$0M	(\$305M)	(\$762M)	\$7,325M
Industrial Revolution	22	\$17,811M	\$170M	\$582M	\$1,187M	\$8,630M
Multi	25	\$29,652M	\$84M	(\$1,393M)	(\$406M)	\$12,828M
Sustainability	32	\$22,358M	\$87M	\$810M	\$1,935M	\$12,698M
Grand Total	156	\$123,551M	\$674M	(\$245M)	\$661M	\$55,452M

Monthly Flows

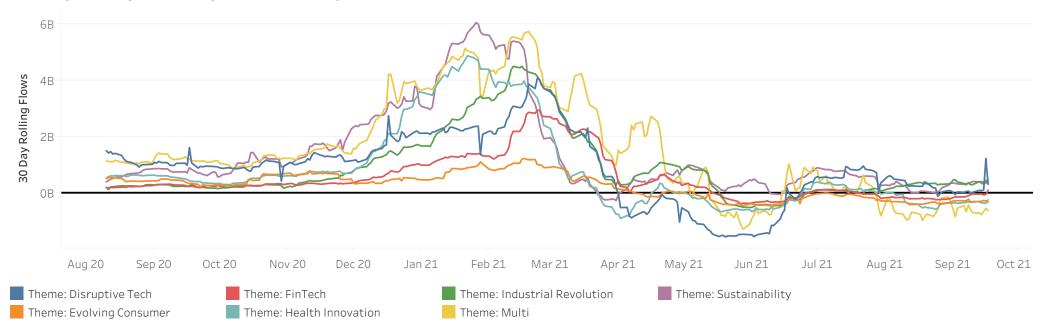


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Rolling 30 Day Flows By Thematic Segment



Weekly Flows Leaders

Weekly Flows Laggards

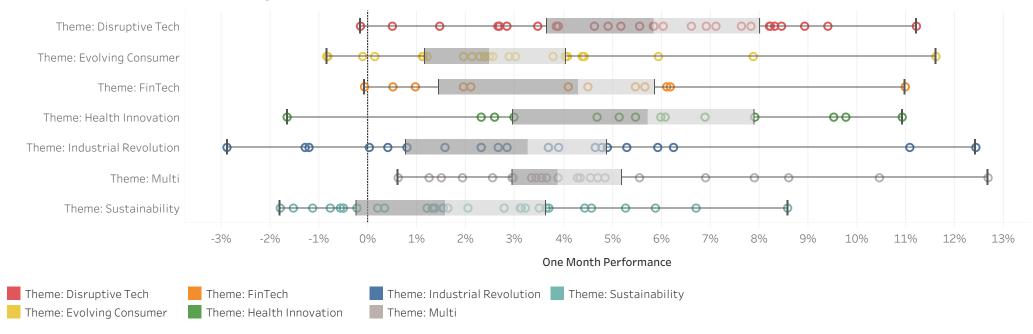
		AUM	1 Week			AUM	1 Week
НАСК	ETFMG Prime Cyber Security ETF	\$2,431M	\$211M	ARKW	ARK Next Generation Internet ETF	\$5,675M	(\$74M)
ROBO	ROBO Global Robotics & Automation Index ETF	\$1,933M	\$139M	ARKG	ARK Genomic Revolution ETF	\$8,253M	(\$58M)
IPAY	ETFMG Prime Mobile Payments ETF	\$1,270M	\$107M	ARKF	ARK Fintech Innovation ETF	\$3,611M	(\$47M)
CIBR	First Trust NASDAQ Cybersecurity ETF	\$4,799M	\$83M	ESPO	VanEck Video Gaming and eSports ETF	\$712M	(\$38M)
PHO	Invesco Water Resources ETF	\$2,055M	\$73M	ARKQ	ARK Autonomous Technology & Robotics ETF	\$2,732M	(\$21M)
BUG	Global X Cybersecurity ETF	\$870M	\$54M	QCLN	First Trust Nasdaq Clean Edge Green Energy Index Fund	\$2,611M	(\$16M)
ARKK	ARK Innovation ETF	\$21,650M	\$29M	TAN	Invesco Solar ETF	\$3,131M	(\$13M)
HTEC	ROBO Global Healthcare Technology and Innovat	\$248M	\$27M	GENY	Principal Millennials Index ETF	\$105M	(\$13M)
XT	iShares Exponential Technologies ETF	\$4,058M	\$23M	ARKX	ARK Space Exploration & Innovation ETF	\$592M	(\$9M)
ROBT	First Trust Nasdaq Artificial Intelligence & Robot	\$268M	\$20M	PBW	Invesco WilderHill Clean Energy ETF	\$1,808M	(\$8M)

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One Month Performance Ranges - Box & Whisker Plot



One Month Performance Leaders

One Month Performance Laggards

	1 Mo	YTD			1 Mo	ΥT
Future Innovators ETF	12.67%	15.37%	SHLD	Victoryshares Protect America ETF	-2.89%	10.4
Global X Robotics & Artificial Intelligence ETF	12.42%	17.90%	РНО	Invesco Water Resources ETF	-1.80%	22.2
Roundhill Sports Betting & iGaming ETF	11.61%	22.41%	AGNG	Global X Aging Population ETF	-1.66%	8.25
TrueShares Technology; AI & Deep Learning ETF	11.21%	3.83%	AQWA	Global X Clean Water ETF	-1.53%	
VanEck Rare Earth/Strategic Metals ETF	11.07%	71.15%	KROP	Global X AgTech & Food Innovation ETF	-1.29%	
Viridi Cleaner Energy Crypto-Mining & Semiconductor ETF	10.98%		ROKT	SPDR S&P Kensho Final Frontiers ETF	-1.21%	4.38
ALPS Medical Breakthroughs ETF	10.92%	-6.60%	FIW	First Trust Water ETF	-1.14%	21.8
Direxion Moonshot Innovators ETF	10.45%	7.92%	PAWZ	ProShares Pet Care ETF	-0.85%	13.6
Loncar Cancer Immunotherapy ETF	9.77%	-2.64%	CCON	Direxion Connected Consumer ETF	-0.83%	-11.2
Virtus LifeSci Biotech Clinical Trials ETF	9.52%	-2.08%	GRID	First Trust Nasdaq Clean Edge Smart GRID Infrastructure In	-0.78%	20.0
	Global X Robotics & Artificial Intelligence ETF Roundhill Sports Betting & iGaming ETF TrueShares Technology; AI & Deep Learning ETF VanEck Rare Earth/Strategic Metals ETF Viridi Cleaner Energy Crypto-Mining & Semiconductor ETF ALPS Medical Breakthroughs ETF Direxion Moonshot Innovators ETF Loncar Cancer Immunotherapy ETF	Global X Robotics & Artificial Intelligence ETF 12.42% Roundhill Sports Betting & iGaming ETF 11.61% TrueShares Technology; AI & Deep Learning ETF 11.21% VanEck Rare Earth/Strategic Metals ETF 11.07% Viridi Cleaner Energy Crypto-Mining & Semiconductor ETF 10.98% ALPS Medical Breakthroughs ETF 10.92% Direxion Moonshot Innovators ETF 10.45% Loncar Cancer Immunotherapy ETF 9.77%	Future Innovators ETF 12.67% 15.37% Global X Robotics & Artificial Intelligence ETF 12.42% 17.90% Roundhill Sports Betting & iGaming ETF 11.61% 22.41% TrueShares Technology; AI & Deep Learning ETF 11.21% 3.83% VanEck Rare Earth/Strategic Metals ETF 11.07% 71.15% Viridi Cleaner Energy Crypto-Mining & Semiconductor ETF 10.98% ALPS Medical Breakthroughs ETF 10.92% -6.60% Direxion Moonshot Innovators ETF 10.45% 7.92% Loncar Cancer Immunotherapy ETF 9.77% -2.64%	Future Innovators ETF 12.67% 15.37% SHLD Global X Robotics & Artificial Intelligence ETF 12.42% 17.90% PHO Roundhill Sports Betting & iGaming ETF 11.61% 22.41% AGNG TrueShares Technology; AI & Deep Learning ETF 11.21% 3.83% AQWA VanEck Rare Earth/Strategic Metals ETF 11.07% 71.15% KROP Viridi Cleaner Energy Crypto-Mining & Semiconductor ETF 10.98% ROKT ALPS Medical Breakthroughs ETF 10.92% -6.60% FIW Direxion Moonshot Innovators ETF 10.45% 7.92% PAWZ Loncar Cancer Immunotherapy ETF 9.77% -2.64% CCON	Future Innovators ETF 12.67% 15.37% SHLD Victoryshares Protect America ETF 12.42% 17.90% PHO Invesco Water Resources ETF Roundhill Sports Betting & iGaming ETF 11.61% 22.41% AGNG Global X Aging Population ETF TrueShares Technology; AI & Deep Learning ETF 11.21% 3.83% AQWA Global X Clean Water ETF VanEck Rare Earth/Strategic Metals ETF 11.07% 71.15% KROP Global X AgTech & Food Innovation ETF Viridi Cleaner Energy Crypto-Mining & Semiconductor ETF 10.98% ROKT SPDR S&P Kensho Final Frontiers ETF ALPS Medical Breakthroughs ETF 10.92% -6.60% FIW First Trust Water ETF Direxion Moonshot Innovators ETF 10.45% 7.92% PAWZ ProShares Pet Care ETF CCON Direxion Connected Consumer ETF	Future Innovators ETF 12.67% 15.37% SHLD Victoryshares Protect America ETF -2.89% Global X Robotics & Artificial Intelligence ETF 12.42% 17.90% PHO Invesco Water Resources ETF -1.80% Roundhill Sports Betting & iGaming ETF 11.61% 22.41% AGNG Global X Aging Population ETF -1.66% TrueShares Technology; AI & Deep Learning ETF 11.21% 3.83% AQWA Global X Clean Water ETF -1.53% VanEck Rare Earth/Strategic Metals ETF 11.07% 71.15% KROP Global X AgTech & Food Innovation ETF -1.29% Viridi Cleaner Energy Crypto-Mining & Semiconductor ETF 10.98% ROKT SPDR S&P Kensho Final Frontiers ETF -1.21% ALPS Medical Breakthroughs ETF 10.92% -6.60% FIW First Trust Water ETF -1.14% Direxion Moonshot Innovators ETF 10.45% 7.92% PAWZ ProShares Pet Care ETF -0.85% Loncar Cancer Immunotherapy ETF 9.77% -2.64% CCON Direxion Connected Consumer ETF -0.83%

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Monthly Performance

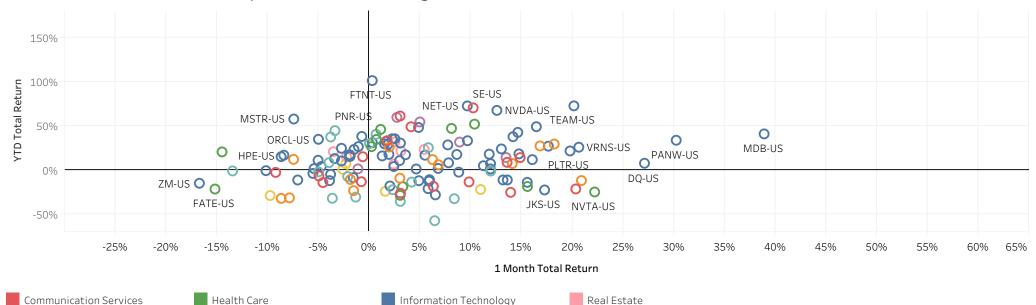
October 2020	November 2020	December 2020	January 2021	February 2021	March 2021	April 2021	May 2021	June 2021	July 2021	August 2021	MTD
6.72%	22.06%	14.32%	14.45%	7.23%	-2.07%	7.71%	-0.69%	16.14%	3.29%	8.18%	1.14%
2.63%	20.98%	10.18%	10.83%	4.15%	-3.99%	5.59%	-0.79%	9.97%	2.90%	5.16%	-1.17%
1.48%	20.55%	9.49%	9.22%	-0.61%	-4.30%	3.12%	-1.31%	9.04%	-0.88%	4.99%	-1.56%
-0.24%	16.31%	8.97%	6.88%	-2.38%	-4.42%	3.00%	-2.54%	8.18%	-2.03%	4.00%	-1.67%
-0.40%	14.10%	8.86%	6.23%	-3.06%	-5.26%	1.77%	-3.70%	6.48%	-3.92%	3.90%	-1.93%
-2.66%	12.74%	7.78%	0.62%	-7.80%	-5.35%	1.50%	-5.55%	6.03%	-5.99%	1.02%	-2.68%
-4.52%	10.32%	5.48%	-2.86%	-8.82%	-6.26%	-6.76%	-7.87%	4.60%	-6.90%	0.59%	-4.26%
FinTech Industrial Revolution Disruptive Tech Thematic Composite Health Innovation Evolving Consumer Sustainability											

Standardized Performance

	1 Month	3 Month	6 Month	YTD	1 Year	3 Year Annualized	5 Year Annualized	Inception*
Thematic Composite	4.54%	6.62%	6.98%	7.86%	43.65%	33.78%		31.35%
Disruptive Tech	5.44%	9.03%	19.16%	16.34%	47.34%	26.33%		28.96%
Evolving Consumer	3.16%	-3.96%	-4.46%	6.11%	29.48%	26.93%		29.31%
FinTech	4.46%	5.30%	1.12%	7.82%	27.13%	19.04%		26.15%
Health Care Innovation	5.39%	5.64%	0.68%	0.44%	36.24%	22.82%		24.47%
Industrial Revolution	4.03%	11.84%	13.03%	25.71%	71.73%	29.14%		29.14%
Sustainability	3.48%	0.52%	-7.10%	-9.56%	49.31%	45.90%		35.04%

ETF

ETF All-Stars Thematic Composite Index Holdings: 1 Month vs YTD Performance



Consumer Discretionary Industrials

Thematic All-Stars Weekly Leaders

Thematic All-Stars Weekly Laggards

Utilities

Ticker	Holding	Weight	Week To Date	YTD
SHLS-US	Shoals Technologies Group, Inc. Class A	0.29%	10.71%	
PLUG-US	Plug Power Inc.	1.13%	9.56%	-21.94%
PLTR-US	Palantir Technologies Inc. Class A	0.60%	9.25%	21.91%
TEAM-US	Atlassian Corp. Plc Class A	0.33%	6.48%	73.00%
SPWR-US	SunPower Corporation	0.37%	5.74%	-12.32%
ARRY-US	Array Technologies Inc	0.31%	4.93%	-57.12%
SEDG-US	SolarEdge Technologies, Inc.	2.00%	4.81%	-11.80%
FSLR-US	First Solar, Inc.	1.72%	4.64%	5.16%
FATE-US	Fate Therapeutics, Inc.	0.25%	4.63%	-21.26%
ETSY-US	Etsy, Inc.	0.37%	4.59%	27.58%

Ticker	Holding	Weight	Week To Date	YTD
BILI-US	Bilibili, Inc. Sponsored ADR Class Z	0.21%	-10.81%	-13.16%
PTON-US	Peloton Interactive, Inc. Class A	0.24%	-9.59%	-31.84%
AVAV-US	AeroVironment, Inc.	0.27%	-8.10%	-0.75%
EA-US	Electronic Arts Inc.	0.19%	-7.75%	-6.43%
1772-HK	Ganfeng Lithium Co., Ltd. Class H	0.30%	-6.94%	59.93%
QCOM-US	Qualcomm Inc	0.74%	-6.36%	-11.01%
NTES-US	NetEase, Inc. Sponsored ADR	0.22%	-6.04%	-12.96%
TCEHY-US	Tencent Holdings Ltd. Unsponsored ADR	0.50%	-5.79%	-18.20%
ALB-US	Albemarle Corporation	0.94%	-5.78%	54.77%
ORSTED-DK	Orsted	0.32%	-5.68%	-28.64%

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Materials





Definitions & Disclosures

Index First Value Date is Dec 31 2016. The index Launch Date is Jun 11 2021. All information for an index prior to its Launch Date is hypothetical back-tested, not actual performance, based on the index methodology in effect on the Launch Date.

Index performance calculated by Indxx. Past performance is no guarantee of future performance. Investors cannot invest directly in an index, the performance of an index does not represent any actual transactions and its performance does not reflect the deduction of any fees or expenses associated with actual investing. To learn more about the All-Star indexes and their respective methodologies, please visit www.etfaction.com/etf-all-stars

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