

ETF Playbook

U.S. Sectors

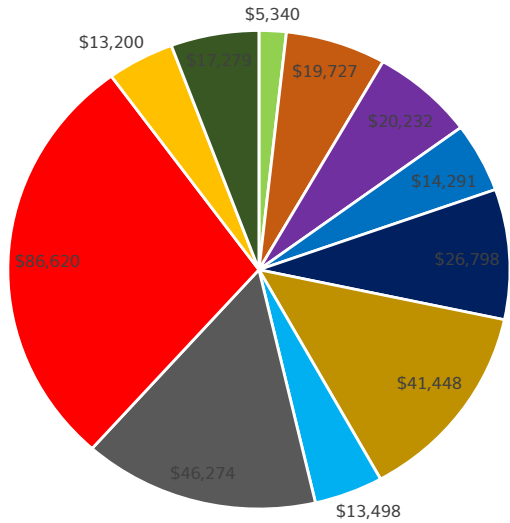
[Launch playbook beta trackers in terminal >>](#)

7.10.2020



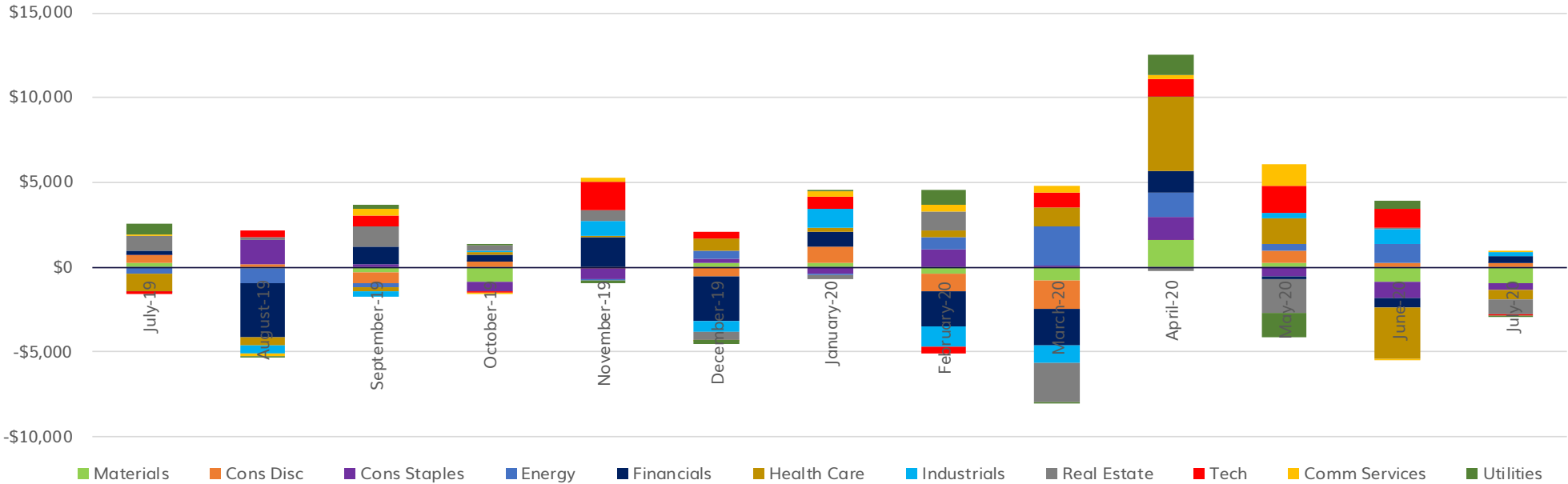
ETF
ACTION

U.S. Sector AUM



	# of ETFs	AUM (MM)	1 Wk Flows (MM)	3 Mo Flows (MM)	6 Mo Flows (MM)	1 Yr Flows (MM)
Materials	10	\$5,340	-\$981	-\$210	-\$1,071	-\$1,873
Cons Disc	12	\$19,727	\$224	\$1,302	-\$1,381	-\$1,031
Cons Staples	12	\$20,232	-\$312	-\$351	\$657	\$1,152
Energy	12	\$14,291	-\$10	\$1,909	\$5,373	\$4,874
Financials	13	\$26,798	\$18	\$842	-\$3,565	-\$4,877
Health Care	11	\$41,448	-\$431	\$314	\$3,625	\$3,686
Industrial	12	\$13,498	\$65	\$1,172	-\$1,368	-\$459
Real Estate	23	\$46,274	-\$661	-\$2,069	-\$3,906	-\$1,518
Technology	14	\$86,620	-\$705	\$3,866	\$4,261	\$7,919
Comm Services	10	\$13,200	\$8	\$1,453	\$2,373	\$3,004
Utilities	12	\$17,279	\$86	-\$9	\$1,081	\$1,457

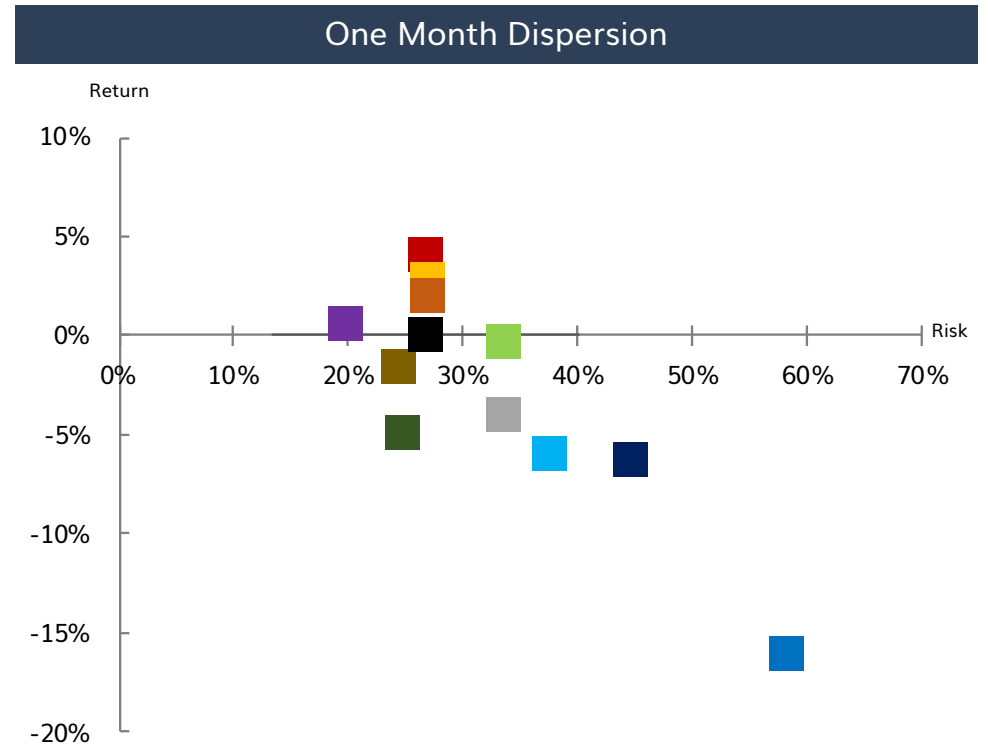
TTM Flows by Sector (millions of \$)



*Sector landscape data is represented by US Sector ETFs with a broad-based designation and do not utilize leverage

Performance Heatmap	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	MTD
	XLK 3.49%	XLU 5.08%	XLF 4.54%	XLV 5.12%	XLK 5.36%	XLE 6.02%	XLU 6.74%	XLC -5.84%	XLV -3.86%	XLE 30.76%	XLC 7.43%	XLK 6.94%	XLC 6.77%
	XLC 3.16%	XLRE 4.81%	XLU 4.24%	XLK 3.89%	XLF 5.05%	XLK 4.31%	XLK 3.99%	XLRE -6.21%	XLP -5.51%	XLY 18.88%	XLK 7.17%	XLY 3.07%	XLY 4.38%
	XLF 2.35%	XLP 2.17%	XLE 3.93%	XLF 2.5%	XLV 5%	XLV 3.47%	XLRE 1.44%	XLV -6.58%	XLK -8.57%	XLB 15.18%	XLB 6.88%	XLB 2.17%	XLK 3.43%
	XLP 2.34%	XLV -0.59%	XLB 3.18%	XLC 2.22%	XLI 4.49%	XLU 3.28%	XLC 0.52%	XLK -7.3%	XLU -9.94%	XLK 13.73%	XLY 6.5%	XLI 1.97%	SPY 2.99%
	XLRE 1.74%	XLY -0.94%	XLI 3.01%	SPY 2.21%	XLC 3.83%	SPY 2.9%	XLP 0.31%	XLY -7.57%	SPY -12.46%	XLC 13.65%	XLI 5.38%	SPY 1.77%	XLB 2.91%
	SPY 1.51%	XLK -1.53%	SPY 1.94%	XLI 1.13%	SPY 3.61%	XLB 2.85%	SPY -0.04%	SPY -7.91%	XLC -12.6%	SPY 12.69%	SPY 4.76%	XLRE 1.23%	XLP 2.81%
	XLY 1.27%	SPY -1.67%	XLP 1.75%	XLY 0.12%	XLB 3.17%	XLY 2.76%	XLY -0.07%	XLP -8.21%	XLB -13.96%	XLV 12.58%	XLU 4.24%	XLC 0.23%	XLU 2.37%
	XLI 0.51%	XLC -2.46%	XLK 1.57%	XLB -0.01%	XLE 1.6%	XLF 2.6%	XLI -0.44%	XLB -8.51%	XLY -14.91%	XLF 9.46%	XLV 3.28%	XLP -0.22%	XLF 1.38%
	XLU -0.13%	XLI -2.64%	XLY 1.27%	XLRE -0.02%	XLP 1.37%	XLP 2.4%	XLF -2.66%	XLU -9.85%	XLRE -15.06%	XLRE 9.41%	XLF 2.72%	XLF -0.52%	XLV 0.63%
	XLB -0.27%	XLB -2.82%	XLRE 1%	XLP -0.42%	XLY 1.32%	XLC 2.25%	XLV -2.67%	XLI -9.9%	XLI -18.59%	XLI 8.81%	XLRE 2.15%	XLE -1.1%	XLRE 0.54%
	XLE -1.58%	XLF -4.7%	XLC 0.21%	XLU -0.75%	XLRE -1.72%	XLRE 1.13%	XLB -6.17%	XLF -11.24%	XLF -20.99%	XLP 6.95%	XLE 2%	XLV -2.44%	XLI -1%
XLV -1.61%	XLE -8.32%	XLV -0.1%	XLE -2.09%	XLU -1.86%	XLI -0.2%	XLE -10.99%	XLE -15.28%	XLE -34.26%	XLU 3.33%	XLP 1.66%	XLU -4.68%	XLE -6.1%	

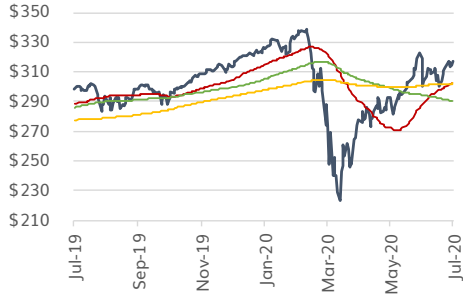
Performance							
	Beta Tracker	1 Wk	1 Mo	3 Mo	6 Mo	YTD	1 Yr
S&P 500	SPY	1.72%	0.00%	14.66%	-1.46%	-0.28%	8.51%
Technology	XLK	2.67%	4.09%	27.20%	15.47%	18.84%	36.62%
Communication Services	XLC	4.53%	2.80%	24.15%	5.11%	8.11%	14.56%
Consumer Discretionary	XLY	2.93%	2.02%	25.25%	6.27%	7.05%	10.41%
Materials	XLB	0.80%	-0.35%	13.39%	-1.45%	-4.40%	3.11%
Industrials	XLI	-1.41%	-5.92%	8.05%	-16.78%	-15.47%	-9.07%
Energy	XLE	-4.82%	-16.06%	6.14%	-38.38%	-38.61%	-39.60%
Financials	XLF	2.13%	-6.27%	0.98%	-22.38%	-22.60%	-13.95%
Healthcare	XLV	-0.88%	-1.50%	6.65%	-1.11%	-0.20%	10.38%
Utilities	XLU	-0.22%	-4.84%	-4.25%	-8.60%	-8.91%	-1.99%
Consumer Staples	XLP	2.20%	0.60%	4.53%	-2.46%	-2.95%	4.15%
Real Estate	XLRE	-1.80%	-3.95%	-0.73%	-8.00%	-8.07%	-5.45%



*30 day volatility annualized

—Sector Price —50 DMA —100 DMA —200 DMA

S&P 500



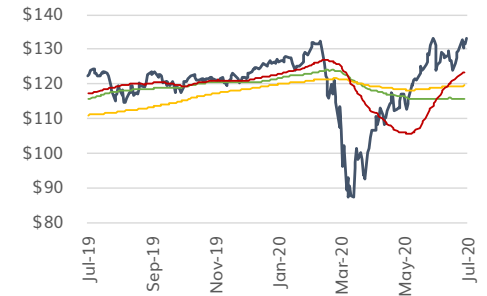
Tech



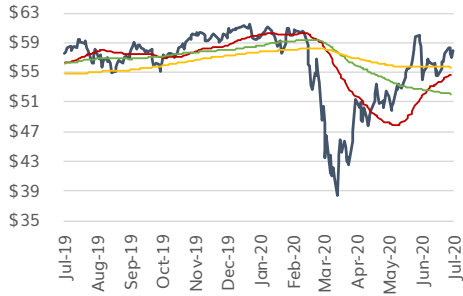
Comm Services



Cons Discretionary



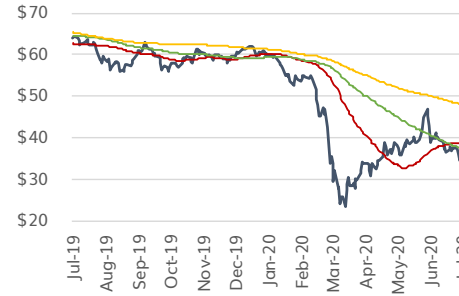
Materials



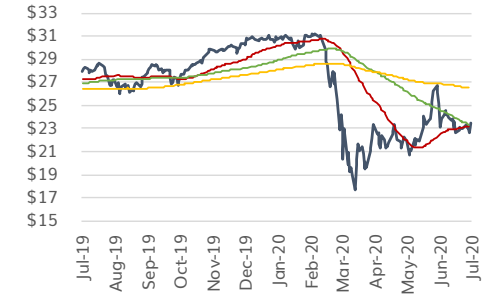
Industrials



Energy



Financials



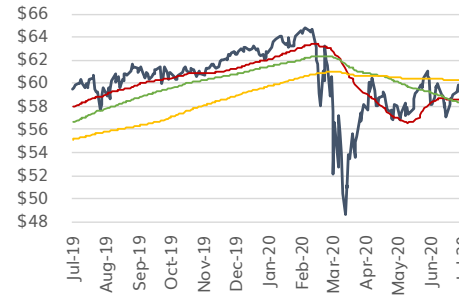
Health Care



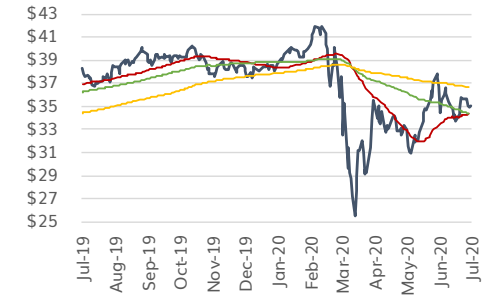
Utilities



Cons Staples



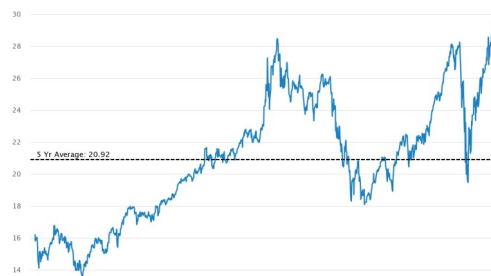
Real Estate



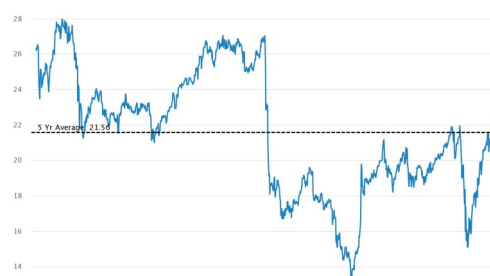
S&P 500



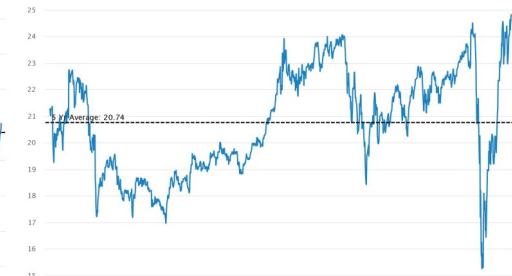
Technology



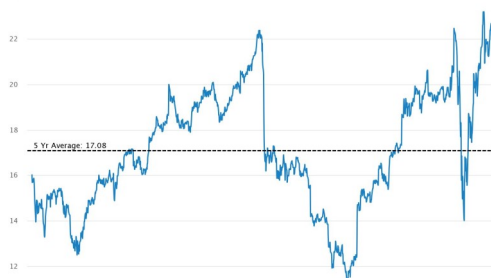
Communication Services



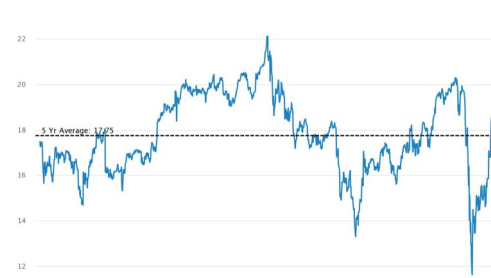
Consumer Discretionary



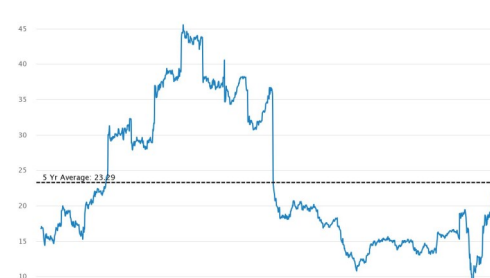
Materials



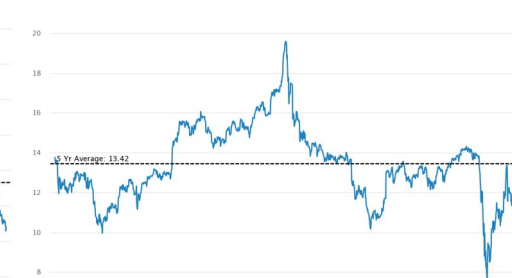
Industrials



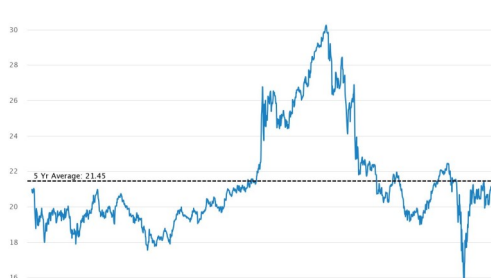
Energy



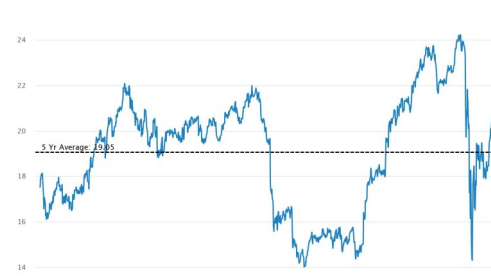
Financials



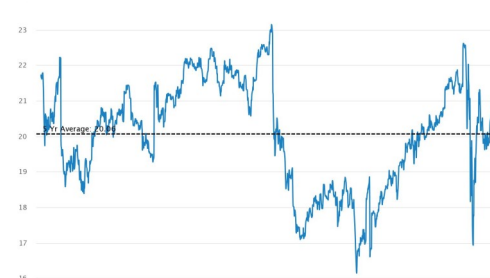
Health Care



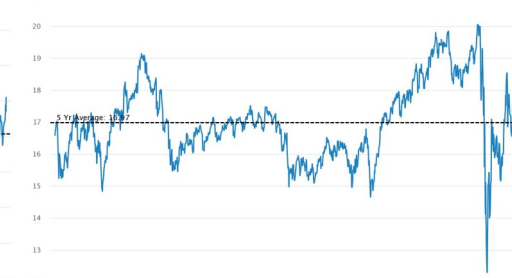
Utilities



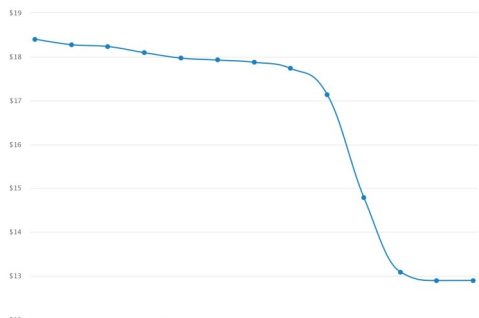
Consumer Staples



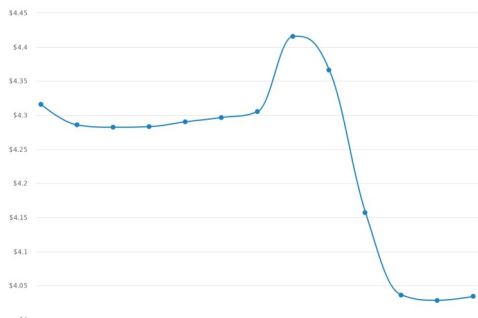
Real Estate



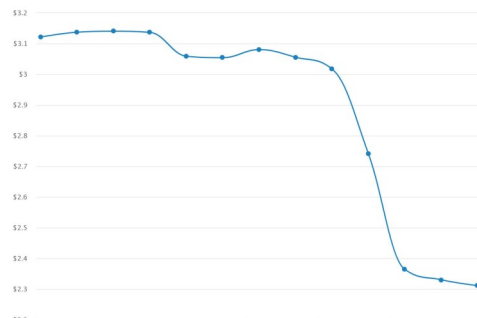
S&P 500



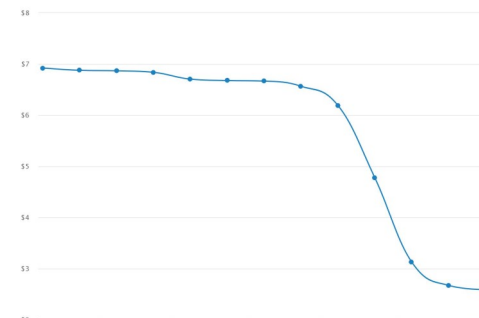
Technology



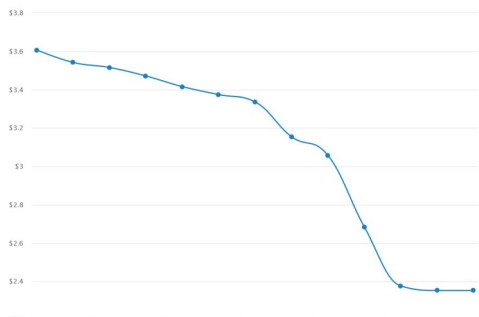
Communication Services



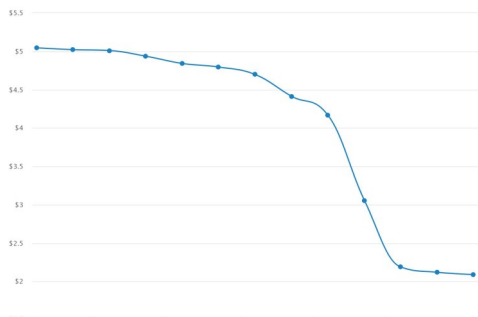
Consumer Discretionary



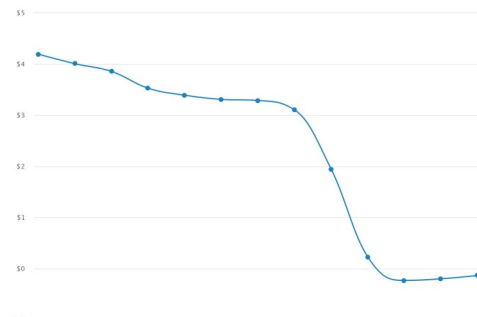
Materials



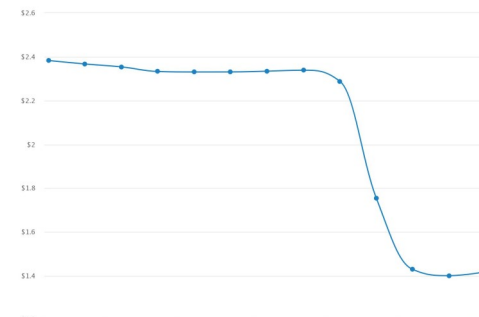
Industrials



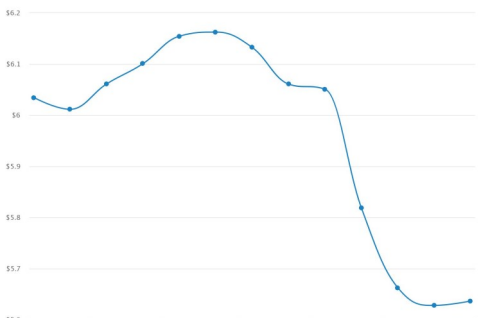
Energy



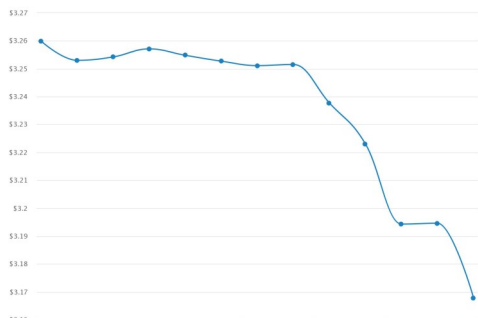
Financials



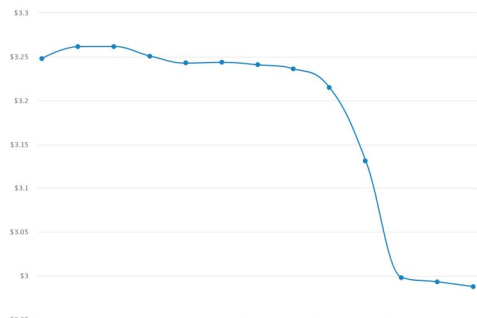
Health Care



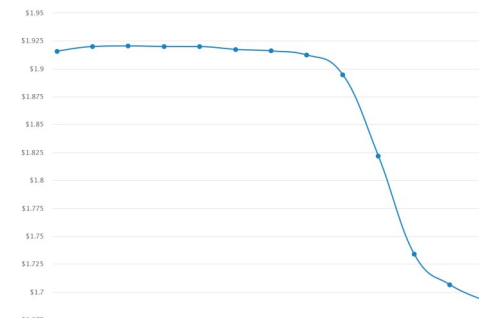
Utilities



Consumer Staples



Real Estate



S&P 500

50 Day Bollinger Bands (SPY)



14 Day RSI (SPY)

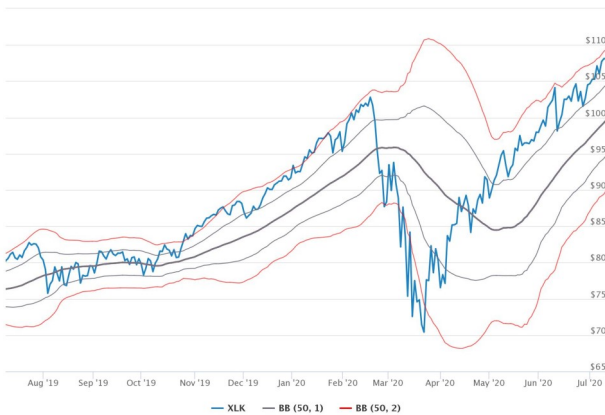


Holdings Above/Below 50 DMA (SPY)



Technology

50 Day Bollinger Bands (XLK)



14 Day RSI (XLK)

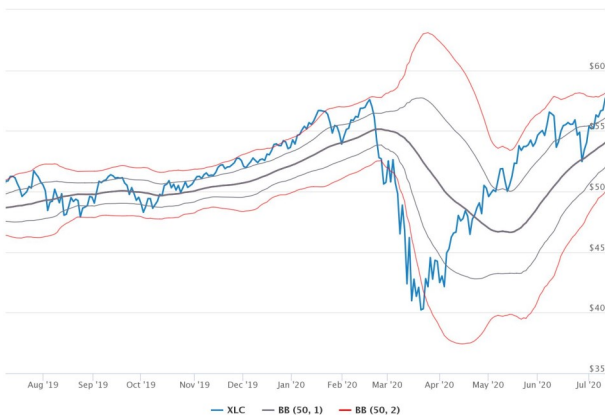


Holdings Above/Below 50 DMA (XLK)

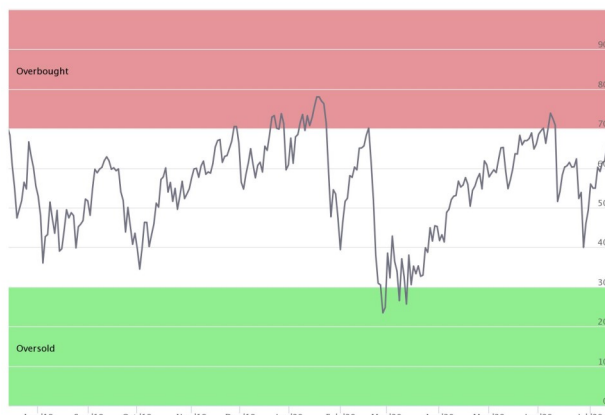


Communication Services

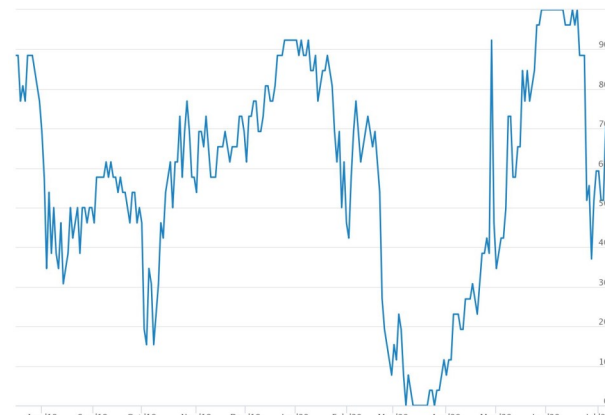
50 Day Bollinger Bands (XLC)



14 Day RSI (XLC)

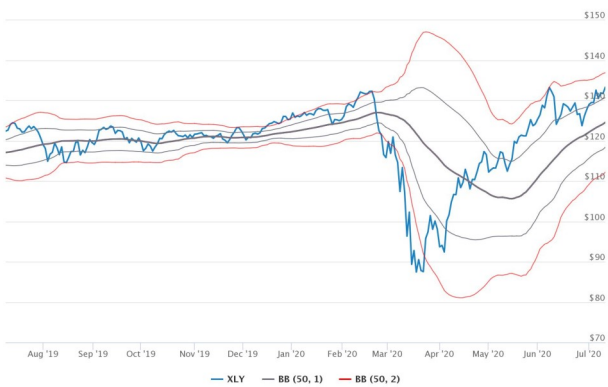


Holdings Above/Below 50 DMA (XLC)



Consumer Discretionary

50 Day Bollinger Bands (XLY)



14 Day RSI (XLY)



Holdings Above/Below 50 DMA (XLY)



Materials

50 Day Bollinger Bands (XLB)



14 Day RSI (XLB)

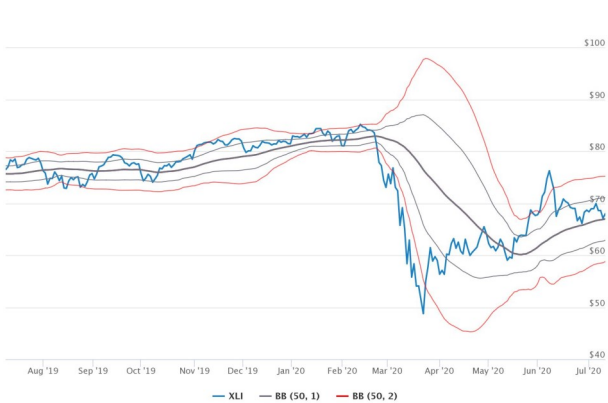


Holdings Above/Below 50 DMA (XLB)



Industrials

50 Day Bollinger Bands (XLI)

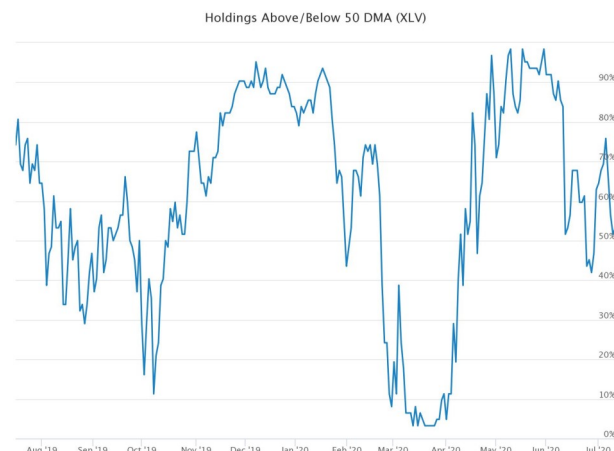
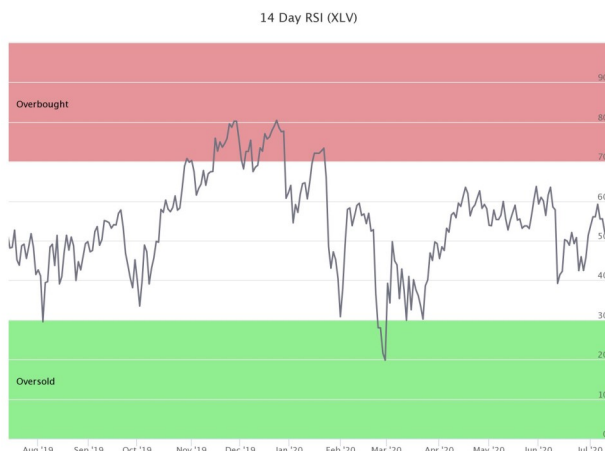
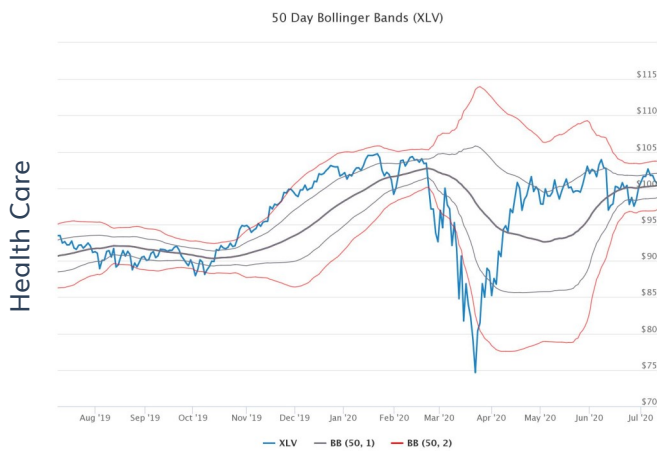
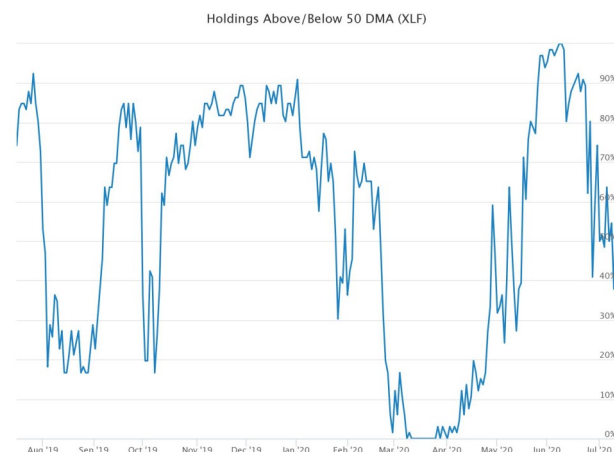
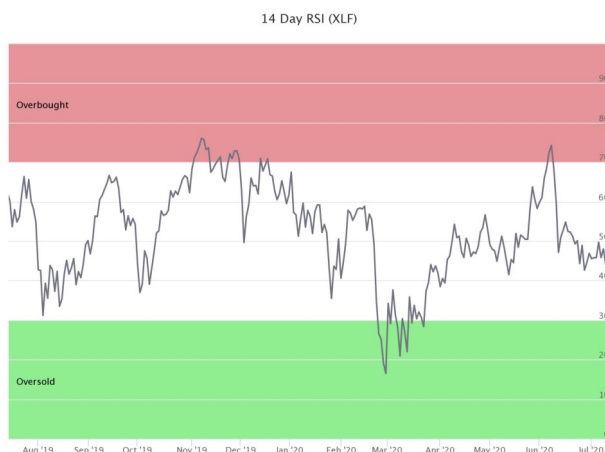
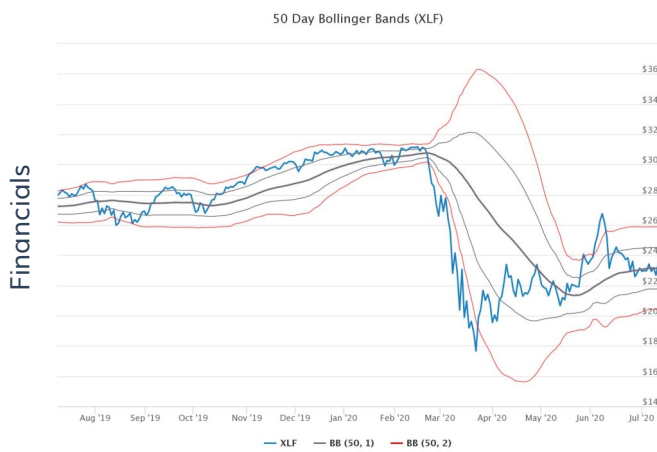
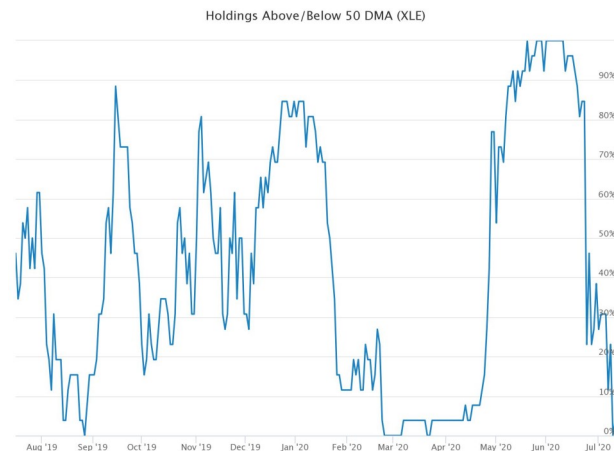
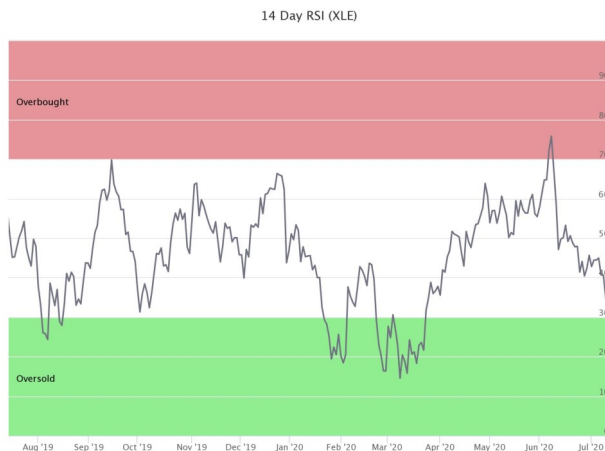
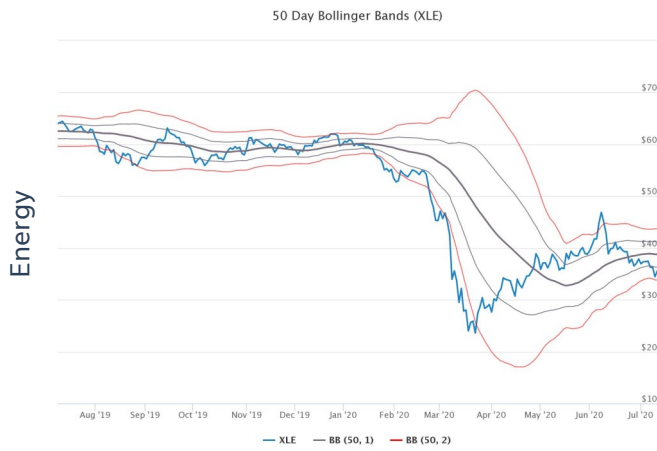


14 Day RSI (XLI)



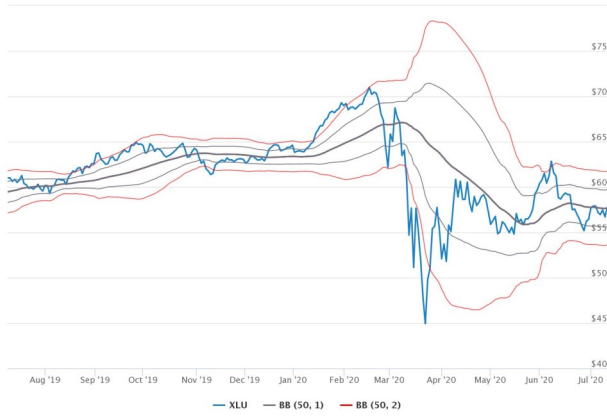
Holdings Above/Below 50 DMA (XLI)





Utilities

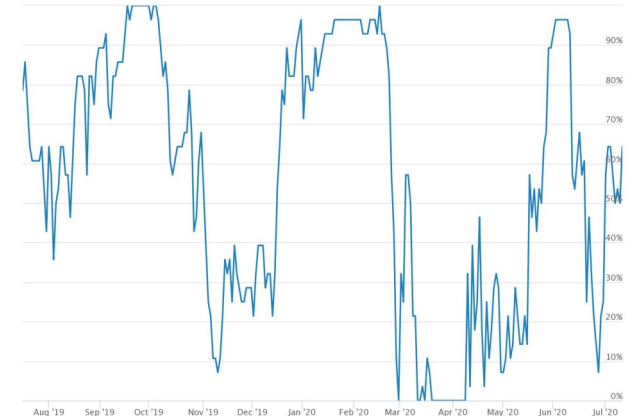
50 Day Bollinger Bands (XLU)



14 Day RSI (XLU)

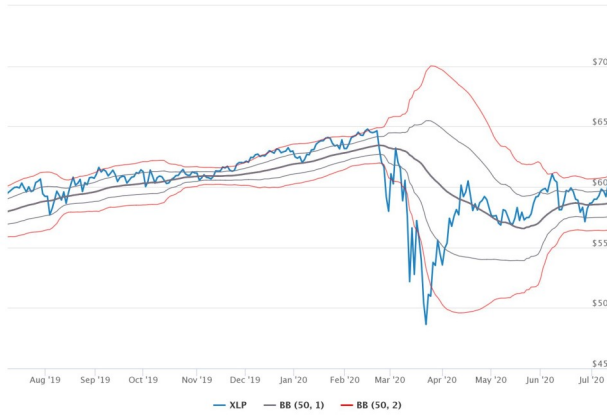


Holdings Above/Below 50 DMA (XLU)



Consumer Staples

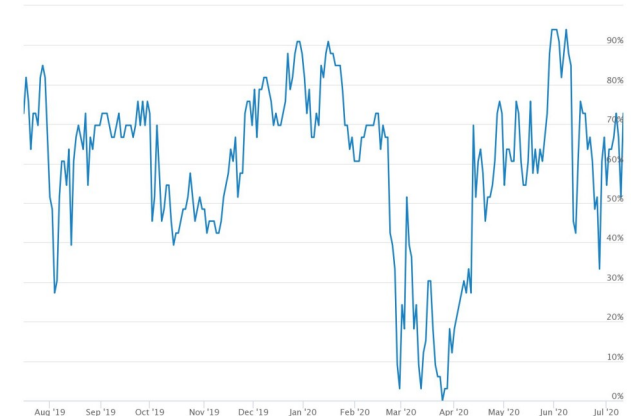
50 Day Bollinger Bands (XLP)



14 Day RSI (XLP)

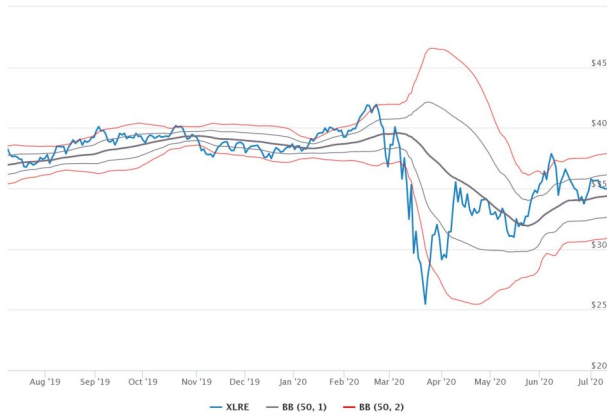


Holdings Above/Below 50 DMA (XLP)



Real Estate

50 Day Bollinger Bands (XLRE)



14 Day RSI (XLRE)



Holdings Above/Below 50 DMA (XLRE)



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