



Weekly Landscape

October 3, 2021

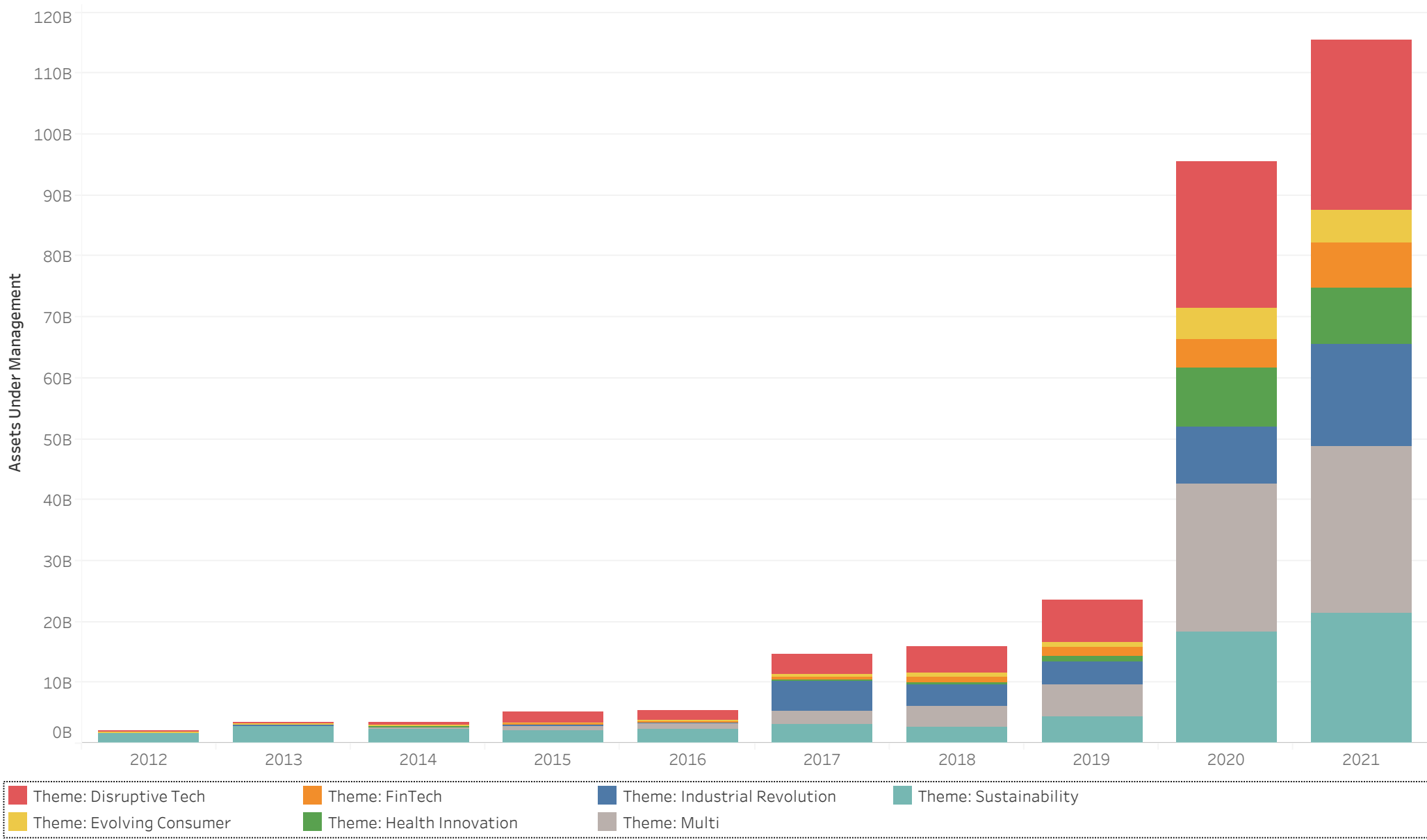
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For information on investing in the Amplify Thematic All-Stars ETF (MVPS), please visit <https://amplifyetfs.com/mvps>

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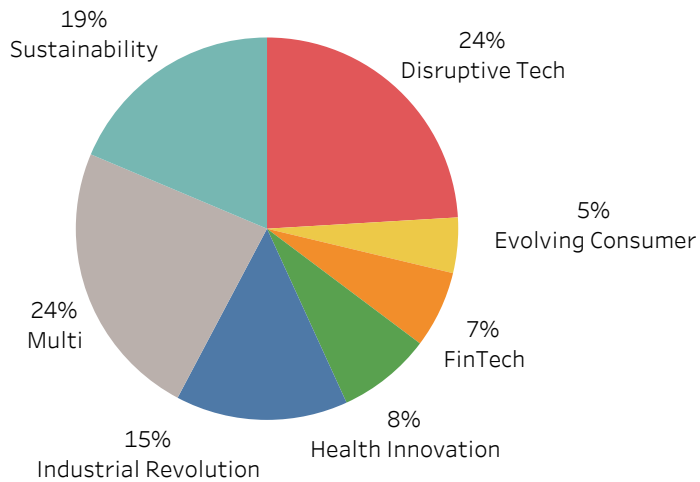


Annual AUM Growth



*Thematic landscape data is represented by ETF universe used for the ETF All-Stars Thematic Composite using the ETF Action Classification System. ETFs classified as Sub-asset class Equity > Thematic composite ETFs > Market U.S. or Global, ex-cannabis. Excludes inverse funds. **Flows delayed one day.

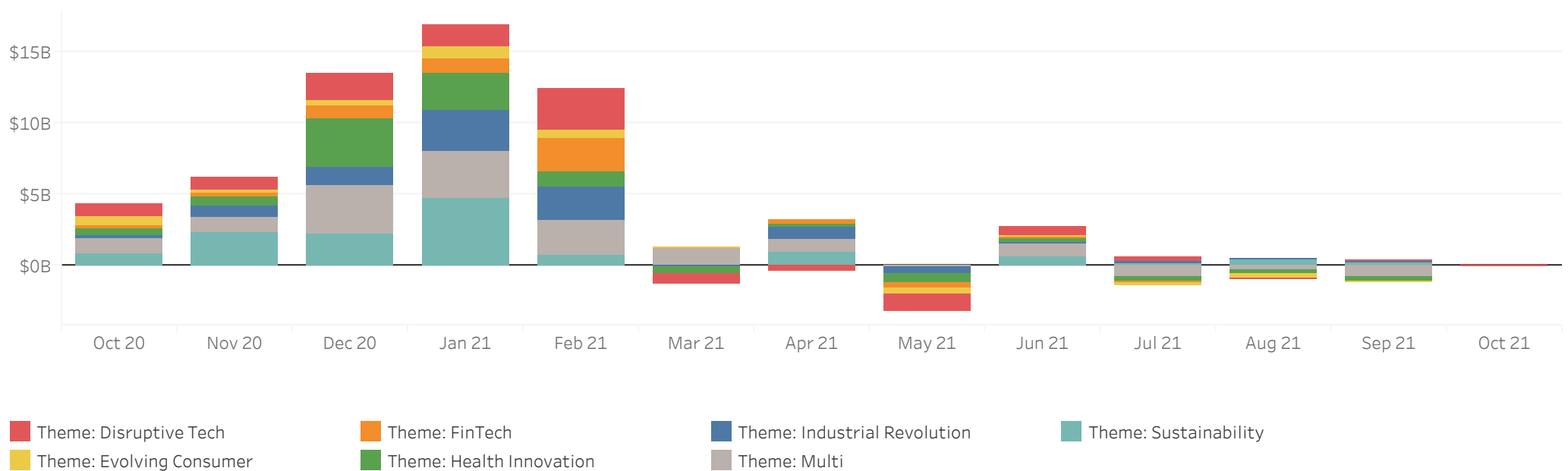
Thematic AUM Makeup



Landscape Assets & Flows

Segment	Funds	AUM	1 Week	3 Month	6 Month	1 Year
Disruptive Tech	28	\$27,770M	(\$158M)	\$350M	(\$614M)	\$6,674M
Evolving Consumer	23	\$5,405M	\$51M	(\$498M)	(\$885M)	\$1,858M
FinTech	14	\$7,521M	(\$41M)	(\$301M)	(\$199M)	\$4,620M
Health Innovation	14	\$9,165M	(\$95M)	(\$813M)	(\$891M)	\$6,956M
Industrial Revolution	22	\$16,818M	(\$36M)	\$556M	\$801M	\$8,447M
Multi	25	\$27,264M	(\$552M)	(\$1,614M)	(\$1,215M)	\$12,016M
Sustainability	32	\$21,514M	(\$76M)	\$424M	\$1,774M	\$12,549M
Grand Total	158	\$115,457M	(\$907M)	(\$1,897M)	(\$1,229M)	\$53,119M

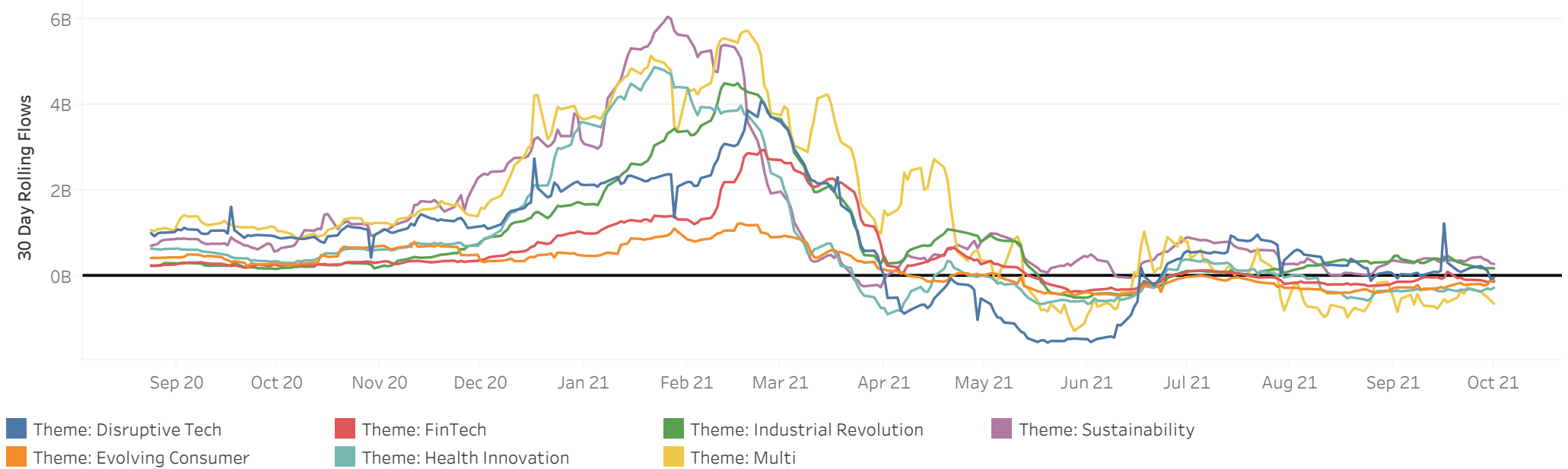
Monthly Flows



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Rolling 30 Day Flows By Thematic Segment



Weekly Flows Leaders

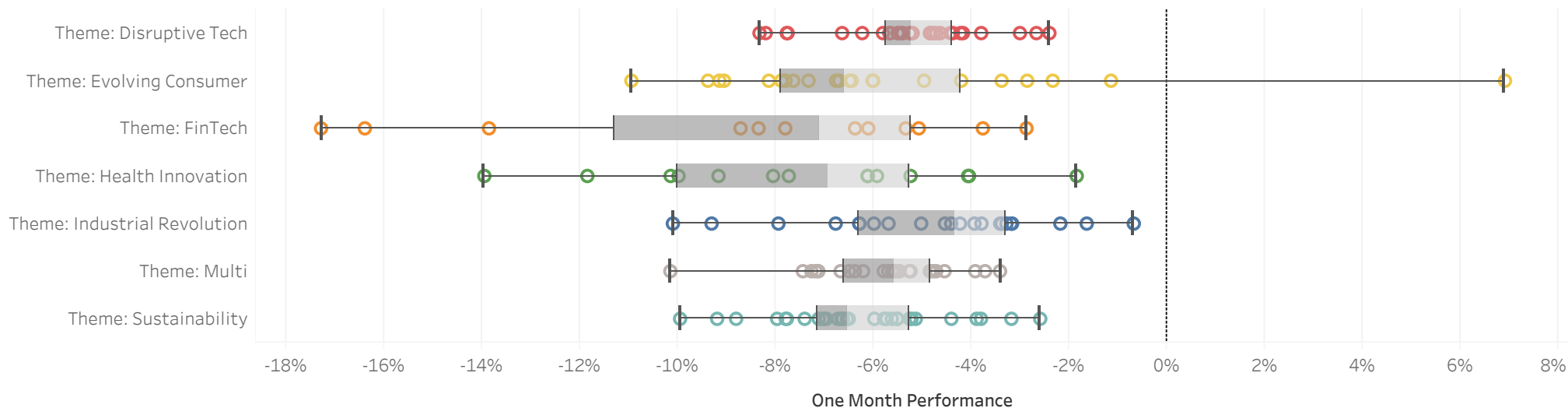
		AUM	1 Week
PAWZ	ProShares Pet Care ETF	\$345M	\$66M
AWAY	ETFMG Travel Tech ETF	\$306M	\$30M
FIW	First Trust Water ETF	\$1,334M	\$17M
CLOU	Global X Cloud Computing ETF	\$1,402M	\$15M
ROBT	First Trust Nasdaq Artificial Intelligence & Robot..	\$266M	\$13M
CIBR	First Trust NASDAQ Cybersecurity ETF	\$4,997M	\$13M
ANEW	ProShares MSCI Transformational Changes ETF	\$48M	\$12M
GRID	First Trust Nasdaq Clean Edge Smart GRID Infras..	\$573M	\$10M
LIT	Global X Lithium & Battery Tech ETF	\$4,838M	\$10M
BOTZ	Global X Robotics & Artificial Intelligence ETF	\$2,906M	\$9M

Weekly Flows Laggards

		AUM	1 Week
ARKK	ARK Innovation ETF	\$21,124M	(\$680M)
ARKG	ARK Genomic Revolution ETF	\$7,602M	(\$173M)
ARKW	ARK Next Generation Internet ETF	\$5,453M	(\$163M)
ARKF	ARK Fintech Innovation ETF	\$3,453M	(\$63M)
PBW	Invesco WilderHill Clean Energy ETF	\$1,866M	(\$51M)
ARKQ	ARK Autonomous Technology & Robotics ETF	\$2,626M	(\$32M)
TAN	Invesco Solar ETF	\$3,033M	(\$32M)
IBUY	Amplify Online Retail ETF	\$1,000M	(\$29M)
WCLD	WisdomTree Cloud Computing Fund	\$1,376M	(\$21M)
DRIV	Global X Autonomous & Electric Vehicles ETF	\$1,124M	(\$15M)

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One Month Performance Ranges - Box & Whisker Plot



One Month Performance Leaders

		1 Mo	YTD
AWAY	ETFMG Travel Tech ETF	6.91%	12.97%
SHLD	Victoryshares Protect America ETF	-0.68%	12.75%
BETZ	Roundhill Sports Betting & iGaming ETF	-1.14%	20.47%
ROKT	SPDR S&P Kensho Final Frontiers ETF	-1.64%	5.33%
CNCR	Loncar Cancer Immunotherapy ETF	-1.84%	-3.66%
UFO	Procore Space ETF	-2.18%	20.27%
HLGE	Hartford Longevity Economy ETF	-2.33%	
QTUM	Defiance Quantum ETF	-2.40%	21.87%
EVX	VanEck Environmental Services ETF	-2.59%	20.75%
BIGY	Defiance Next Gen Big Data ETF	-2.67%	

One Month Performance Laggards

		1 Mo	YTD
BKCH	Global X Blockchain ETF	-17.28%	
DAPP	VanEck Digital Transformation ETF	-16.39%	
ARKG	ARK Genomic Revolution ETF	-13.94%	-19.73%
BITQ	Bitwise Crypto Industry Innovators ETF	-13.85%	
GERM	ETFMG Treatments Testing and Advancements ETF	-11.84%	26.00%
NERD	Roundhill BITKRAFT Esports & Digital Entertainment ETF	-10.94%	-15.46%
ARKK	ARK Innovation ETF	-10.14%	-10.70%
GNOM	Global X Genomics & Biotechnology ETF	-10.14%	-6.56%
REMX	VanEck Rare Earth/Strategic Metals ETF	-10.09%	56.59%
HELX	Franklin Genomic Advancements ETF	-9.98%	15.95%

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Monthly Performance

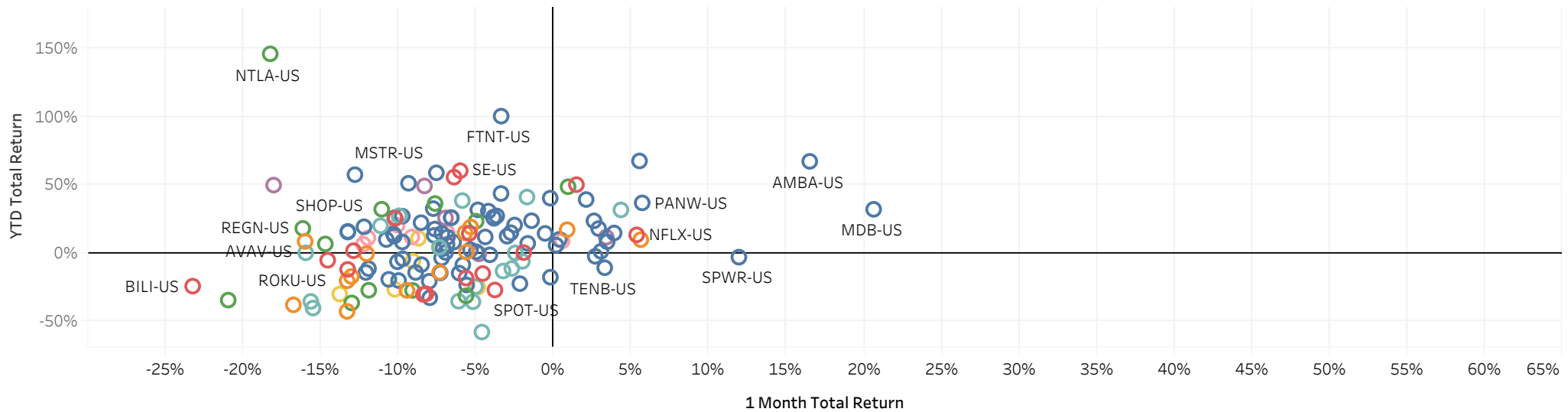
November 2020	December 2020	January 2021	February 2021	March 2021	April 2021	May 2021	June 2021	July 2021	August 2021	September 2021	MTD
22.06%	14.32%	14.45%	7.23%	-2.07%	7.71%	-0.69%	16.14%	3.29%	8.18%	-5.88%	4.18%
20.98%	10.18%	10.83%	4.15%	-3.99%	5.59%	-0.79%	9.97%	2.90%	5.16%	-6.40%	1.48%
20.55%	9.49%	9.22%	-0.61%	-4.30%	3.12%	-1.31%	9.04%	-0.88%	4.99%	-6.42%	1.22%
16.31%	8.97%	6.88%	-2.38%	-4.42%	3.00%	-2.54%	8.18%	-2.03%	4.00%	-6.47%	1.14%
14.10%	8.86%	6.23%	-3.06%	-5.26%	1.77%	-3.70%	6.48%	-3.92%	3.90%	-6.68%	0.47%
12.74%	7.78%	0.62%	-7.80%	-5.35%	1.50%	-5.55%	6.03%	-5.99%	1.02%	-9.85%	0.16%
10.32%	5.48%	-2.86%	-8.82%	-6.26%	-6.76%	-7.87%	4.60%	-6.90%	0.59%	-11.25%	-0.05%

■ Evolving Consumer
 ■ Disruptive Tech
 ■ Sustainability
 ■ Industrial Revolution
 ■ Thematic Composite
 ■ Health Innovation
 ■ FinTech

Standardized Performance

	1 Month	3 Month	6 Month	YTD	1 Year	3 Year Annualized	5 Year Annualized	Inception*
Thematic Composite	-6.35%	-2.62%	3.91%	3.01%	27.11%	31.04%		29.79%
Disruptive Tech	-5.71%	2.66%	15.77%	11.21%	31.84%	23.70%		27.46%
Evolving Consumer	-6.04%	-9.91%	-6.72%	2.48%	18.31%	25.09%		28.09%
FinTech	-8.92%	-2.56%	0.75%	3.03%	16.56%	16.14%		24.70%
Health Care Innovation	-12.02%	-14.02%	-6.74%	-10.40%	18.32%	17.77%		21.28%
Industrial Revolution	-6.61%	1.94%	8.00%	19.21%	60.67%	25.75%		27.43%
Sustainability	-6.61%	-8.92%	-11.29%	-12.88%	26.16%	44.99%		33.64%

ETF All-Stars Thematic Composite Index Holdings: 1 Month vs YTD Performance



- Communication Services
- Health Care
- Information Technology
- Real Estate
- Consumer Discretionary
- Industrials
- Materials
- Utilities

Thematic All-Stars Weekly Leaders

Ticker	Holding	Weight	Week To Date	YTD
SPWR-US	SunPower Corporation	0.43%	12.08%	-3.00%
JKS-US	JinkoSolar Holding Co., Ltd. Sponsored ADR	0.28%	11.88%	-23.44%
EA-US	Electronic Arts Inc.	0.21%	10.54%	0.35%
HPE-US	Hewlett Packard Enterprise Co.	0.23%	9.02%	26.38%
DQ-US	Daqo New Energy Corp Sponsored ADR	0.35%	7.60%	0.96%
FSLR-US	First Solar, Inc.	1.68%	5.95%	-2.38%
ARRY-US	Array Technologies Inc	0.32%	4.68%	-58.04%
CONE-US	CyrusOne Inc.	0.23%	4.56%	8.98%
VMW-US	VMware, Inc. Class A	0.87%	4.36%	8.31%
ATVI-US	Activision Blizzard, Inc.	0.28%	4.34%	-15.01%

Thematic All-Stars Weekly Laggards

Ticker	Holding	Weight	Week To Date	YTD
PLTR-US	Palantir Technologies Inc. Class A	0.54%	-14.81%	3.31%
NET-US	Cloudflare Inc Class A	1.01%	-11.80%	51.31%
U-US	Unity Software, Inc.	1.03%	-11.44%	-17.76%
NXPI-US	NXP Semiconductors NV	0.60%	-10.98%	22.34%
MELI-US	MercadoLibre, Inc.	0.40%	-10.81%	-0.45%
REGN-US	Regeneron Pharmaceuticals, Inc.	0.24%	-10.66%	18.15%
XYL-US	Xylem Inc.	0.47%	-10.56%	20.04%
NTLA-US	Intellia Therapeutics, Inc.	0.35%	-10.11%	146.43%
A-US	Agilent Technologies, Inc.	0.23%	-9.52%	32.23%
SNAP-US	Snap, Inc. Class A	0.54%	-9.46%	50.29%

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Definitions & Disclosures

Index First Value Date is Dec 31 2016. The index Launch Date is Jun 11 2021. All information for an index prior to its Launch Date is hypothetical back-tested, not actual performance, based on the index methodology in effect on the Launch Date.

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